## ul FLAT FEE VS. PERCENTAGE BASED FEES

| Starting Account Value | $\$ 1,500,000$ |
| :--- | :---: |
| \% Based AUM Fee | $1.00 \%$ |
| \% Based Fee in \$ | $\$ 15,000$ |
| Flat Fee | $\$ 10,200$ |
| Flat Fee Inflation \% | $3 \%$ |
| Account Growth \% | $7 \%$ |


| Initial Percentage Savings |  | 10 Years |  |
| :---: | :---: | :---: | :---: |
| 32.00\% |  | Fee Savings: | \$80,780 |
|  |  | Account value difference: | \$87,380 |
| 15 Years |  | 20 Years |  |
| Fee Savings: | \$159,431 ¢ | Fee Savings: | \$277,706 |
| Account value difference: | \$204,629 | Account value d | \$411,322 |

As you can see, fees matter. Our goal isn't to be the cheapest in the marketplace, but rather to be the best value for clients. A flat fee business model allows for more money in the client's pocket and can save hundreds of thousands of dollars over 20 years.

