

FLAT FEE VS. PERCENTAGE BASED FEES

Starting Account Value	\$1,500,000
% Based AUM Fee	1.00%
% Based Fee in \$	\$15,000
Flat Fee	\$11,250
Flat Fee Inflation %	3%
Account Growth %	7%

Initial Percentage Savings
25.00%

10 Years	
Fee Savings:	\$68,743
Account value difference:	\$73,371

15 Years	
Fee Savings:	\$139,902
Account value difference:	\$176,648

20 Years	
Fee Savings:	\$249,492
Account value difference:	\$362,417



As you can see, fees matter. Our goal isn't to be the cheapest in the marketplace, but rather to be the best value for clients. A flat fee business model allows for more money in the client's pocket and can save hundreds of thousands of dollars over 20 years.